

REMARKS

Reconsideration of this application, as presently amended, is respectfully requested.

Claims 1-14 are pending in this application. Claims 1-14 stand rejected.

Claim Rejection – 35 U.S.C. §102

Claims 1-8 and 11-14 are rejected under 35 U.S.C. §102(e) as being anticipated by **Matsuo et al.** (USP 6,762,806). For the reasons set forth in detail below, this rejection is respectfully traversed.

Matsuo et al. discloses a display device, such as a liquid crystal display, having a back light for illuminating from behind. More particularly, as shown, for example, in Figs. 1 and 2, which are an exploded perspective view and a cross-sectional view, respectively, of the display device of **Matsuo et. al.**, liquid crystal display element 4 is held by a second holder 6. The second holder 6 includes a plurality of engaging portions 66 having engaging holes 68 that correspond to and engage with protruding portions 56 of a first holder 5. The shading plate 67 (considered by the Examiner to correspond to the claimed “chassis”) is integrally formed with a second reflector 65 (see Fig. 2 and col. 5, lines 2-4).

Thus, according to **Matsuo et al.**, the display device holder for holding the entire display is divided into two pieces (e.g., col. 2, lines 43-47). The first holder 5 holds the entire display device on a side of the back surface of a light guide plate 2 and the second display device 6 holds the entire display device on a side of a display surface of the liquid crystal display panel 4 (e.g., col. 4, lines 14-20).

In rejecting independent claim 1, the Office Action asserts that the liquid crystal display element 4 corresponds to the claimed “plate;” the shading plate 67 corresponds to the claimed “chassis;” the second holder 6 corresponds to the claimed “bezel;” the area around the engaging portion 66 corresponds to the claimed “extension portion;” and the first holder 5 corresponds to the claimed “cover” (see Office Action, page 2).

Independent claims 1, 5 and 11 have been amended to clarify the structural relationship between the chassis, bezel and cover. Specifically, claims 1, 5 and 11 have been amended to recite “a chassis surrounding peripheral edges of the plate and supporting the peripheral edges of the plate, and a bezel formed on the chassis and holding the peripheral edges of the plate.”

In contrast, as shown in Figs. 5 and 6, the shading plate 67 of **Matsuo et al.** (considered by the Examiner to be the “chassis”) does not surround the peripheral edges of the liquid crystal display element 4 (considered by the Examiner to be the claimed “plate”).

Further, independent claims 1 and 5 have been amended to recite “the bezel being provided with an extension portion ~~which is extended~~ that extends from a side of the display unit and outwardly projects ~~from~~ beyond an end of the chassis at a level of an upper surface of the cover.”

The Examiner considers the first holder 5 to correspond to the claimed “cover.” However, as shown, e.g., in Figs. 1 and 2 of **Matsuo et al.**, the portion that the Examiner considers the bezel (around element 66) is not at a level of the upper surface of the first holder 5 (considered by the Examiner to be the claimed “cover”), as presently claimed.

In view of the above amendments and remarks, it is submitted that each of independent claims 1, 5 and 11 patentably distinguish over the cited prior art. Dependent claims 2-4, 6-8 and 12-14 patentably distinguish over the **Matsuo et al** reference by virtue of their dependency on claim 1, 5 or 11.

Claim Rejections under 35 U.S.C. §103

Claims 9 and 10 are rejected under 35 U.S.C. §103(a) as being unpatentable over **Matsuo et al.** as applied to claims 1 or 5, and in view of **Fukuyama et al.** (USP 6,741,299).

Fukuyama et al. was cited to teach a display device wherein the height is equivalent to a display unit and cover. However, **Fukuyama et al.** do not alleviate any of the deficiencies of **Matsuo et al.** discussed above with respect to claims 1 and 5, from which claims 9 and 10 depend. Therefore, claims 9 and 10 patentably distinguish over the cited prior art for the same reasons set forth above with respect to claims 1 and 5.

CONCLUSION

In view of the foregoing amendments and accompanying remarks, it is submitted that all pending claims are in condition for allowance. A prompt and favorable reconsideration of the rejection and an indication of allowability of all pending claims are earnestly solicited.

If the Examiner believes that there are issues remaining to be resolved in this application, the Examiner is invited to contact the undersigned attorney at the telephone number indicated below to arrange for an interview to expedite and complete prosecution of this case.

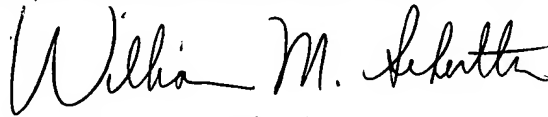
Application No. 10/772,251
Group Art Unit: 2871

Amendment under 37 C.F.R. § 1.111
Attorney Docket No.: 042081

If this paper is not timely filed, Applicants respectfully petition for an appropriate extension of time. The fees for such an extension or any other fees that may be due with respect to this paper may be charged to Deposit Account No. 50-2866.

Respectfully submitted,

WESTERMAN, HATTORI, DANIELS & ADRIAN, LLP

A handwritten signature in black ink, reading "William M. Schertler". The signature is fluid and cursive, with the first name "William" being the most prominent.

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